

Emma Daffner

Washington, D.C. | Morgantown, WV
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SKILLS

Technology: Google Workspace, Microsoft 365, Adobe Creative Suite, Canva, Wix, DSLR camera

Media: Instagram, TikTok, LinkedIn, Facebook, X, YouTube, Pinterest, Slack, WhatsApp, GroupMe

Professional: Communicative, strong writer, proactive, detail-oriented, ability to multitask, timely

RELEVANT EXPERIENCE

West Virginia Black Bears, Morgantown, WV - Media Relations Intern | May 2026 - Present

- Write post-game recaps for publication on West Virginia Black Bears platforms
- Produce real-time game updates on X for home and away games
- Collaborate with other media interns to support PR efforts for the West Virginia Black Bears

Sigma Kappa Sorority, Washington, D.C. - Vice President of Recruitment | January 2026 - Present

- Execute events throughout the semester to garner interest from potential new members (PNMs)
- Prepare chapter members for and execute a formal recruitment process
- Oversee and collaborate with the Director of Marketing and the Director of Panhellenic Relations
- Ran Instagram from 3/29-4/29, generating 118.9K+ views from 13 posts and 100+ stories

The Hang Loose Hut, Remote - Campus Marketing Intern | August 2025 - Present

- Network with 100+ organizations across the U.S. to generate new and repeat customers
- Market HLH on campus and online using various promotion tactics
- Promote HLH via my social media, generating 500-1000+ views per post

Cheat Lake Animal Hospital, Morgantown, WV - Veterinary Assistant | June 2023 - August 2025

- Interacted with 20+ clients per day, forming relationships with new and repeat customers
 - Pulled up vaccines, ran bloodwork, and gathered medicine to go home with animals
 - Assisted 1-2 doctors per day, ensuring their days ran smoothly
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VOLUNTEER EXPERIENCE

American University Center for Leadership and Community Engagement - Venture to Volunteer Leader | August 2025

- Collaborated with my 2 co-leaders to lead 4 AU freshmen around Washington, D.C. for two days
- Took freshmen to 3 D.C. neighborhoods, acclimating them to D.C. and its public transportation
- Volunteered with Following Francis for 3 hours, preparing 75+ bags of food to be given away

Girls on the Run of North Central West Virginia - Volunteer | May 2023, 2024, 2025

- Set up and ran merchandise table with four other volunteers, making \$2000+ from GOTR merch
- Handed out 100+ medals at the finish line to girls participating in GOTR

Girls on the Run - DC - Volunteer | April 2025, October 2025

- Sorted through 30+ participating schools' GOTR orders
 - Packed 150+ shirts in preparation for them to go to participating schools
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EDUCATION:

American University, Washington, D.C. - BA Public Relations and Strategic Communication

Minors in Marketing and Graphic/Visual Communication Design | GPA: 4.0 | August 2024 - May 2028

- Dean's List: Fall 2024, Spring 2025, Fall 2025, Spring 2026
- Activities: Sigma Kappa Sorority: Member, Vice President of Recruitment | American University
Club Tennis: Member, Fundraising and Uniforms Chair, Vice President | American University
Hillel: Member of the Sustainability Committee

University High School, Morgantown, WV - High School Diploma | GPA: 4.0 | August 2020 - May 2024
