

Emma Daffner

Washington, D.C. | Morgantown, WV
(681) 209-5516 | emmaldaffner@icloud.com | [Website](#) | [LinkedIn](#)

SKILLS

Technology: Google Workspace, iMovie, CapCut, Canva, Wix, Adobe Creative Cloud

Media: Instagram, TikTok, LinkedIn, YouTube, Pinterest, Slack, WhatsApp, GroupMe

Professional: Communicative, reliable, team-player, timely, honest, personable, imaginative storyteller

RELEVANT EXPERIENCE

The Hang Loose Hut, Remote - *Campus Marketing Intern*

August 2025 - Present

- Network with 100+ organizations across the U.S. to generate new and repeat customers
- Market HLH on campus and online using various promotion tactics
- Promote HLH via my social media, generating 500-1000+ views per post

American University Club Tennis, Washington, D.C. - *Fundraising and Uniforms Chair*

December 2024 - Present

- Create and run 2-3 fundraisers per semester, raising \$300+ for AUCT
- Collaborate with AU's Club Sports Office to create uniforms and merchandise
- Work with e-board members and general members (~40) to ensure AUCT runs smoothly

Cheat Lake Animal Hospital, Morgantown, WV - *Veterinary Assistant*

June 2023 - Present

- Interact with 20+ clients per day, forming relationships with new and repeat customers
 - Pull up vaccines, run bloodwork, and gather medicine to go home with animals
 - Assist 1-2 doctors per day, ensuring their days run smoothly
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EDUCATION:

American University, Washington, D.C. - *BA Public Relations and Strategic Communication*

Minors in Marketing and Graphic/Visual Communication Design

GPA: 4.0 | August 2024 - May 2028

- Dean's List: Fall 2024, Spring 2025
- Activities: Sigma Kappa: Member (Jan 2025 - Present), Vice President of Recruitment (Beginning in Jan 2026) | American University Club Tennis: Member (Aug 2024 - Present), Fundraising and Uniforms Chair (Dec 2024 - Present) | American University Hillel: Member of the Sustainability Committee (Nov 2024 - Present)

University High School, Morgantown, WV - *High School Diploma*

GPA: 4.0 | August 2020 - May 2024

- Activities: Member of National Honors Society (2022-2024), Rho Kappa National Social Studies Honor Society (2023-2024), the Environmental Sustainability Club (2023-2024), and Student Council Club (2023-2024) | Member of the Varsity Tennis Team (Spring 2021-Spring 2024) | Participant of FPS Scenario Writing (2021, 2022)
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