

# Emma Daffner

Washington, D.C. | Morgantown, WV  
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## SKILLS

**Technology:** Google Workspace, Microsoft 365, Adobe Creative Suite applications, Canva, Wix, iMovie, CapCut, DSLR camera

**Media:** Instagram, TikTok, LinkedIn, Facebook, YouTube, Pinterest, Slack, WhatsApp, GroupMe

**Professional:** Communicative, reliable, team player, timely, honest, personable, imaginative storyteller

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## RELEVANT EXPERIENCE

**Sigma Kappa Sorority, Washington, D.C. - Vice President of Recruitment | January 2026 - Present**

- Execute events throughout the semester to garner interest from potential new members (PNMs)
- Prepare chapter members for and execute a formal recruitment process
- Oversee Director of Marketing and Director of Panhellenic Relations in their respective positions
- Collaborate with Director of Marketing to implement new marketing strategies across social media platforms, increasing PNM interest and current member engagement

**The Hang Loose Hut, Remote - Campus Marketing Intern | August 2025 - Present**

- Network with 100+ organizations across the U.S. to generate new and repeat customers
- Market HLH on campus and online using various promotion tactics
- Promote HLH via my social media, generating 500-1000+ views per post

**AU Club Tennis, Washington, D.C. - Fundraising and Uniform Chair | December 2024 - Present**

- Develop and run 2-3 fundraisers/semester, raising \$300+/yr for American University Club Tennis
- Collaborate with AU's Club Sports Office to order and distribute club uniforms and merchandise
- Work with e-board members (~10) and general members (~30) to ensure AUCT runs smoothly

**Cheat Lake Animal Hospital, Morgantown, WV - Veterinary Assistant | June 2023 - August 2025**

- Interacted with 20+ clients/day, forming relationships with new and repeat customers
  - Pulled up vaccines, ran bloodwork, and gathered medicine to go home with animals
  - Assisted 1-2 doctors/day, ensuring their days ran smoothly
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## VOLUNTEER EXPERIENCE

**American University Center for Leadership and Community Engagement - Venture to Volunteer Leader | August 2025**

- Collaborated with my 2 co-leaders to lead 4 AU freshmen around Washington, D.C. for two days
- Took freshmen to 3 D.C. neighborhoods, acclimating them to D.C. and its public transportation
- Volunteered with Following Francis for 3 hours, preparing 75+ bags of food to be given away

**Girls on the Run of North Central West Virginia - Volunteer | May 2023, 2024, 2025**

- Set up and ran merchandise table with four other volunteers, making \$2000+ from GOTR merch
- Handed out 100+ medals at finish line to girls participating in GOTR

**Girls on the Run - DC - Volunteer | April 2025, October 2025**

- Sorted through 30+ participating schools' GOTR orders
  - Packed 150+ shirts in preparation for them to go to participating schools
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## EDUCATION:

**American University, Washington, D.C. - BA Public Relations and Strategic Communication**

*Minors in Marketing and Graphic/Visual Communication Design | GPA: 4.0 | August 2024 - May 2028*

- Dean's List: Fall 2024, Spring 2025, Fall 2025
- **Activities:** Sigma Kappa Sorority: Member, Vice President of Recruitment | American University Club Tennis: Member, Fundraising and Uniforms Chair | American University Hillel: Member of the Sustainability Committee

**University High School, Morgantown, WV - High School Diploma | GPA: 4.0 | August 2020 - May 2024**

- **Activities:** Activities and societies: Member of National Honor Society, Rho Kappa National Social Studies Honor Society, the Environmental Sustainability Club, and Student Council Club | Member of the Varsity Tennis Team | Participant of FPS Scenario Writing
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