

Emma Daffner

Washington, D.C. | Morgantown, WV
(681) 209-5516 | emmaldaffner@icloud.com | [Website](#) | [LinkedIn](#)

SKILLS

Technology: Google Workspace, Microsoft 365, Adobe Creative Cloud, Canva, Wix, iMovie, CapCut

Media: Instagram, TikTok, LinkedIn, YouTube, Pinterest, Slack, WhatsApp, GroupMe

Professional: Communicative, reliable, team-player, timely, honest, personable, imaginative storyteller

RELEVANT EXPERIENCE

Sigma Kappa Sorority, Washington, D.C. - Vice President of Recruitment | January 2026 - Present

- Create and execute multiple events over the course of the semester to garner interest from potential new members (PNMs)
- Prepare chapter members for and execute a formal recruitment process
- Oversee Director of Marketing and Director of Panhellenic Relations in their respective positions
- Collaborate with Director of Marketing to implement new marketing strategies across social media platforms, increasing PNM interest and current member engagement

The Hang Loose Hut, Remote - Campus Marketing Intern | August 2025 - Present

- Network with 100+ organizations across the U.S. to generate new and repeat customers
- Market HLH on campus and online using various promotion tactics
- Promote HLH via my social media, generating 500-1000+ views per post

Cheat Lake Animal Hospital, Morgantown, WV - Veterinary Assistant | June 2023 - August 2025

- Interacted with 20+ clients per day, forming relationships with new and repeat customers
 - Pulled up vaccines, ran bloodwork, and gathered medicine to go home with animals
 - Assisted 1-2 doctors per day, ensuring their days ran smoothly
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VOLUNTEER EXPERIENCE

American University Center for Leadership and Community Engagement - Venture to Volunteer Leader | August 2025

- Collaborated with my 2 co-leaders to lead 4 AU freshmen around Washington, D.C. for two days
- Took freshmen to 3 D.C. neighborhoods, acclimating them to D.C. and its public transportation
- Volunteered with Following Francis for 3 hours, preparing 75+ bags of food to be given away

Girls on the Run of North Central West Virginia - Volunteer | May 2023, 2024, 2025

- Set-up and ran merchandise table with four other volunteers, making \$2000+ from GOTR merch
- Handed out 100+ medals at finish line to girls participating in GOTR

Girls on the Run - DC - Volunteer | April 2025, October 2025

- Sorted through 30+ participating school's GOTR orders
 - Packed 150+ shirts in preparation for them to go to participating schools
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EDUCATION:

American University, Washington, D.C. - BA Public Relations and Strategic Communication

Minors in Marketing and Graphic/Visual Communication Design | GPA: 4.0 | August 2024 - May 2028

- Dean's List: Fall 2024, Spring 2025, Fall 2025
- **Activities:** Sigma Kappa Sorority: Member (Jan 2025 - Present), Vice President of Recruitment (Jan 2026 - Present) | American University Club Tennis: Member (Aug 2024 - Present), Fundraising and Uniforms Chair (Dec 2024 - Present) | American University Hillel: Member of the Sustainability Committee (Nov 2024 - Present)

University High School, Morgantown, WV - High School Diploma | GPA: 4.0 | August 2020 - May 2024

- **Activities:** Activities and societies: Member of National Honors Society (2022-2024), Rho Kappa National Social Studies Honor Society (2023-2024), the Environmental Sustainability Club (2023-2024), and Student Council Club (2023-2024) | Member of the Varsity Tennis Team (Spring 2021-Spring 2024) | Participant of FPS Scenario Writing (2021, 2022)
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