

GWU PI PHI X THE HANG LOOSE HUT

EMMA DAFFNER



WHO ARE WE?

THE HANG LOOSE HUT BEGAN IN 2017, SELLING HATS AND STICKERS TO COLLEGE STUDENTS. SINCE THEN, WE HAVE GROWN SUBSTANTIALLY INTO THE PROMINENT BUSINESS WE ARE TODAY. AT HLH, WE BELIEVE IN THE POWER OF CREATIVITY, INDIVIDUALITY, AND COMMUNITY.

WHAT SETS US APART?

- **CUSTOMER COMMUNICATION VIA TEXT:** WE DO ALL OF OUR COMMUNICATION THROUGH TEXT IN ORDER TO PROVIDE THE FASTEST RESPONSE TIMES.
- **COMPLETE CUSTOMIZATION:** WE'RE NOT LIMITED TO ONLY USING THE STANDARD PRE-MADE PRODUCTS. WE CAN MAKE ANY CUT OR STYLE YOU WANT AND WE HAVE MANY OF OUR OWN STYLES TO CHOOSE FROM AS WELL.
- **SETTING THE TRENDS:** WE PRIDE OURSELVES IN CREATING THE MOST UNIQUE DESIGNS, NOT ONLY STAYING ON TOP OF TRENDS, BUT CREATING THEM TO.
- **BETTER QUALITY AND PRICES:** WE OFFER STRAIGHT UP PRICES--NO HIDDEN FEES OR SHIPPING COSTS. EVERYTHING IS INCLUDED IN PRODUCT PRICE MAKING IT EASIER TO HANDLE BULK ORDERS.
- **CAMPUS MARKETING INTERNS:** CUSTOMERS HAVE A DIRECT POINT OF CONTACT WITH SOMEONE LOCAL TO THEIR CAMPUS AND WHO CAN HELP THEM WITH QUESTIONS, SHARE EXCLUSIVE PROMOTIONS, HAVE ACCESS TO HOST POP-UP EVENTS, AND MORE!

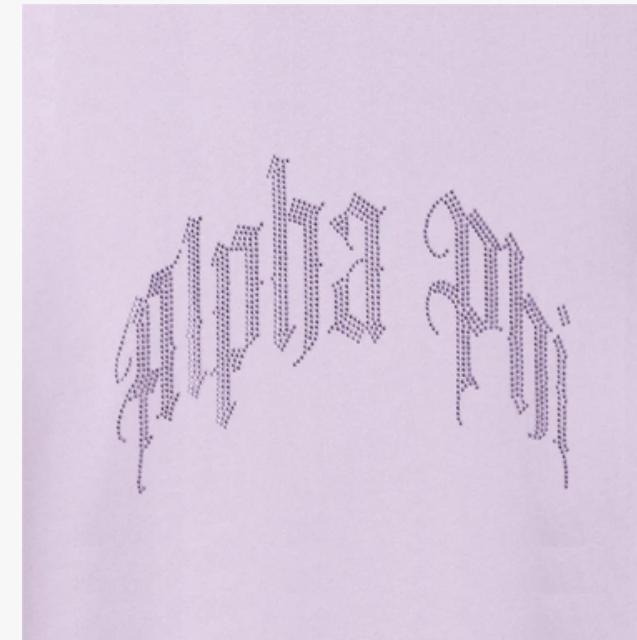
WHAT CAN BE CUSTOMIZED?



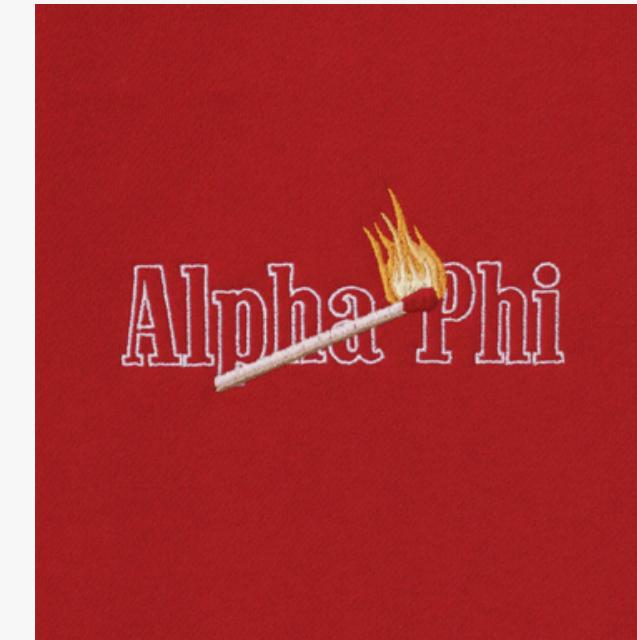
PRINT OPTIONS



SCREEN-PRINTED
ORDERS 25+



RHINESTONES
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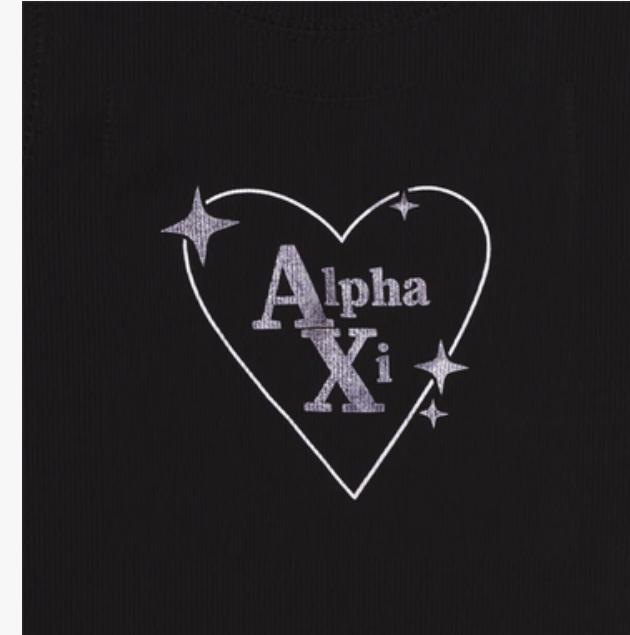
EMBROIDERY
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PUFF EMBROIDERY
ORDERS 25+



TWILL PATCH
ORDERS 25+



GLITTER PRINT
ORDERS 50+



PUFF PRINT
ORDERS 50+

PRODUCT CATALOG

CLICK THIS LINK TO ACCESS SOME OUR
CUSTOM PRODUCTS

THIS LINK IS FOR OUR BULK ORDER CATALOG

WE CAN DO JUST ABOUT ANYTHING, BUT
THESE ARE OUR STAPLE PIECES!



HOW WE DO IT

CUSTOMER FILLS OUT AN ORDER INTAKE FORM AND TELLS US
WHAT THEY'RE LOOKING FOR

GET CONNECTED TO OUR COMMUNICATIONS TEAM THROUGH TEXT

RECEIVE QUOTES AND MOCKUPS

REVISE YOUR DESIGN UNTIL IT'S PERFECT

ONCE ORDER IS PLACED, GIVE PRODUCTION 4-6 WEEKS TO MAKE
YOUR ORDER

FAQS

WHAT IS THE TURNAROUND TIME?

4-6 WEEKS BUT WE DO OFFER EXPEDITED SHIPPING.

CAN YOU MATCH OUR CURRENT COMPANY?

IF YOU GET A QUOTE FROM ANOTHER VENDOR, 99% OF THE TIME WE CAN BEAT THEIR PRICE OR MATCH IT.

CAN YOU DO INDIVIDUAL SHIPPING?

YES, WE JUST CHARGE \$6-10 DEPENDING ON THE ITEMS.

HOW LONG DO DESIGNS TAKE?

WE CAN USUALLY DO DESIGNS SAME DAY OR WITHIN 24 HOURS ON WEEKENDS.

WHAT IS THE QUALITY OF HLH MERCHANDISE?

WE PRIDE OURSELVES IN HAVING HIGH QUALITY MERCH WITH A MAJORITY MADE IN CALIFORNIA!



IF I SEND A DESIGN THAT I ALREADY KNOW I LIKE, CAN THE DESIGNERS RECREATE IT?

OUR DESIGNERS ARE TOP TIER AND CAN TAKE ANY INSPO AND TURN IT INTO A GRAPHIC.

CAN MY CHAPTER SET UP A LINK/WEBSITE PAGE TO HAVE THEM ORDER OFF OF?

YES!

WHAT IS THE ORDER MINIMUM?

24 PIECES. SOME CUSTOMIZATIONS REQUIRE 25 OR 50+ AND SOME STYLES OR COLORS REQUIRE 50+.

ARE MOCKUPS FREE?

YES, WITH UNLIMITED REVISIONS!

WHAT ITEMS CAN YOU DO ASIDE FROM APPAREL?

WE CAN CREATE ANYTHING YOU NEED! STICKERS, BUTTONS, BANNERS, SIGNS, KOOZIES, KEYCHAINS, TOWELS, MAKEUP BAGS, FOAM FINGERS, ETC!

FAQS

WHAT IS THE GENERAL PRICING?

HATS: \$16-\$22*

T-SHIRTS: \$16-26*

BABY TEES: \$19-\$28*

HOODIES/CREWNECKS: \$29-\$75

SWEATPANTS: \$40-\$60

SHORTS: \$29-\$44

TANK TOPS: \$18-\$28*

TOTE BAGS: \$16-\$25*

*PRICE SUBJECT TO INCREASE DEPENDING ON HOW
COMPLEX THE ORDER/EMBELLISHMENTS ARE

PROMOS!

SEPTEMBER PROMOTION

For every Gameday item purchased, **get 15% off!**

- When selecting “Gameday” in Event on the order form
- Bulk/Link orders **ONLY**
- Applies to jerseys/other Gameday merch
- Use code: **GOTEAM**



PROMO ENDS 9/30



FALL PHILO 15

YOU ORDER. WE DONATE.

Order your chapter's philanthropy merch with us, and we'll donate 15% of the order total straight to your philanthropy.



PROMO ENDS NOV. 30

WE'LL TAKE THE SUBTOTAL OF THE ORDER (BEFORE TAX) AND DONATE 15% OF THAT TO THE PHILANTHROPY VIA CHECK! WE CAN DIRECTLY MAIL IT TO THE ORGANIZATION!

LAST THING!

Has your chapter ordered with us before? *

- Yes
- No

Are you working with a Campus Marketing Intern? *

- Yes
- No

Name of Campus Marketing Intern *

Emma Daff

CMI Promo Code

WHEN YOU ARE COMPLETING YOUR ORDER FORM, YOU WILL REACH THIS STEP AT THE BOTTOM. FILL OUT WHETHER OR NOT YOUR CHAPTER HAS WORKED WITH US BEFORE AND THEN THE SECOND QUESTION WILL POP UP. **YOU ARE WORKING WITH ME SO PLEASE SAY YES AND SELECT MY NAME FROM THE DROP DOWN!! THIS IS EXTREMELY IMPORTANT SO MY BOSS KNOWS I AM ACTUALLY DOING MY JOB!! I HAVE A CMI PROMO CODE TO GIVE YOU WHEN YOU ARE READY TO SUBMIT THIS FORM (IT WILL BE THE MONTHLY PROMO THAT WE'VE DISCUSSED IF YOU'RE INTERESTED), SO I WILL GIVE IT TO YOU THEN! COMPLETING THIS ORDER FORM DOES NOT LOCK IN YOUR ORDER! THIS IS THE FIRST STEP OF YOUR ORDERING PROCESS. AFTER, YOU WILL BE CONNECTED WITH THE COMMUNICATIONS AND DESIGN TEAM!**

WITH THAT BEING SAID, ONCE YOUR ORDER FORM IS SUBMITTED, BUT JOB IS “DONE”. HOWEVER, I WANT TO BE AS BIG OR LITTLE OF A PART IN YOUR NEW MERCH AS YOU WANT ME TO! I AM HERE TO SUPPORT YOU THOUGHOUT THIS PROCESS SO FEEL FREE TO REACH OUT TO ME ANYTIME!

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THANK YOU!

